

from altair™ to zaltair™

Predictable refinement of computer equipment should suggest online reliability. The elite computer hobbist needs one logical optionless guarantee, yet.

Ed Roberts
President, MITS, Inc.

Imagine a dream machine. **Imagine** the computer surprise of the century, here today. **Imagine** Z80 performance plus. **Imagine** **BAZIC** in ROM, the most complete and powerful language ever developed. **Imagine** raw video, plenty of it. **Imagine** autscroll text, a full 16 lines of 64 characters. **Imagine** eye-dazzling color graphics. **Imagine** a blitz fast 1200 baud cassette port. **Imagine** an unparalleled I/O system with full **ALTAIR-100** and **ZALTAIR-150** bus compatibility. **Imagine** an exquisitely designed cabinet that will add to the decor of any living room. **Imagine** the fun you'll have. **Imagine** **ZALTAIR**, available now from MITS, the company where microcomputer technology was born.

bazic™

Without software a computer is no more than a racing car without wheels, a turntable without records, or a banjo without strings. **BAZIC** is the language that puts **ZALTAIR**'s powerful hardware at your fingertips. For example, you can test the entire memory with the **MEMTEST** statement. Or read the keyboard directly with the **KBD** function. If you like to keep time the **CLCK** function will really please you. And in case you're in a hurry, you'll be glad to know that **BAZIC** runs twice as fast as any **BASIC** around. The best thing of all about **BAZIC** is the ability to define your own language . . . a feature we call **perZonality**.™ And **ZALTAIR**'s **BAZIC** language comes standard in ROM, to insure 'rip-off' security.

hardware

We really thought this baby out before we built it. Two years of dedicated research and development at the number ONE microcomputer company had to pay off, and it did. A computer engineer's dream, all electronics are on a single pc card, **EVEN THE 18-SLOT MOTHERBOARD**. And what a motherboard. The **ZALTAIR-150** bus is fully **ALTAIR-100** compatible with 50 extra connectors. In addition, with **ZALTAIR**'s advanced I/O structure called **verZatility**,™ access to peripherals is easier than ever before. And of course, our complete line of **ALTAIR** peripherals is directly compatible with the **ZALTAIR 8800**.

don't miss out

Weighing just 16 pounds, the **ZALTAIR 8800** is a **portable** computer. The highly attractive enclosure was designed by an award winning team, and is fabricated from high-impact, durable **ABS Cycolac®** plastic. In the **MITS** tradition, nothing is compromised. Because of its superior design we were able to price the **ZALTAIR 8800** far below the competition for this special introductory offer only. **You will not find the ZALTAIR in any store.** We want to bring this incredible offer to you directly, and avoid the retail mark-up of a middle man. Already, over 100 **ZALTAIR**'s have been delivered to 75 satisfied customers. Don't miss out, order your **ZALTAIR** before April 30, 1977, and get immediate delivery.